

Over 450 buyers from Vidarbha, MP, CG & Khandesh
await you!



2016 | INDIA



AHMEDABAD
JULY 15, 16

CHANDIGARH
JULY 21, 22

KOLKATA
JULY 28, 29

COIMBATORE
AUGUST 4, 5

West
India
TRAVEL
awards
Awarded
Best Emerging
Travel Show



Rishiraj Singh Anand,
Gulshanpal Singh Anand &
Harmandeep Singh Anand
of GPS with the award.



Global Panorama Showcase (GPS) is in its fourth edition and is considered as a premier event for Tourism and Travel Interaction in Central India.

In recent years, the tourism potential of tier II and III cities of India has been gaining momentum and this newly acquired disposable income and financial affluence is spurring consumerism and lifestyle changes

Global Panorama Showcase (GPS) is a home-grown event, instituted as trade-only event that connects buyers from the existing and emerging source markets of tier II & III cities of India with Travel service providers & product owners, thus creating a forum to shape the future of the industry through networking & education.

"The growth in the industry will come from better interaction, innovation in offerings and partnerships amongst various players."

-Harmandeep Singh Anand, Co-founder, GPS

"The objective behind starting GPS is to educate & empower the travel fraternity and create competitive professionals in tier II & III cities."

- Rishiraj Singh Anand, Co-founder, GPS

"An ultimate stage for Travel Suppliers to showcase products and services to the travel community of tier II & III cities of India and increase brand exposure and engage and network with new clients."

-Madhu Saliankar, Director - Sales & Marketing, GPS

Global Panorama Showcase has been awarded the prestigious "Best Emerging Travel Show" at the West India Travel Awards for the year 2015.



GPS 2016 – Nagpur

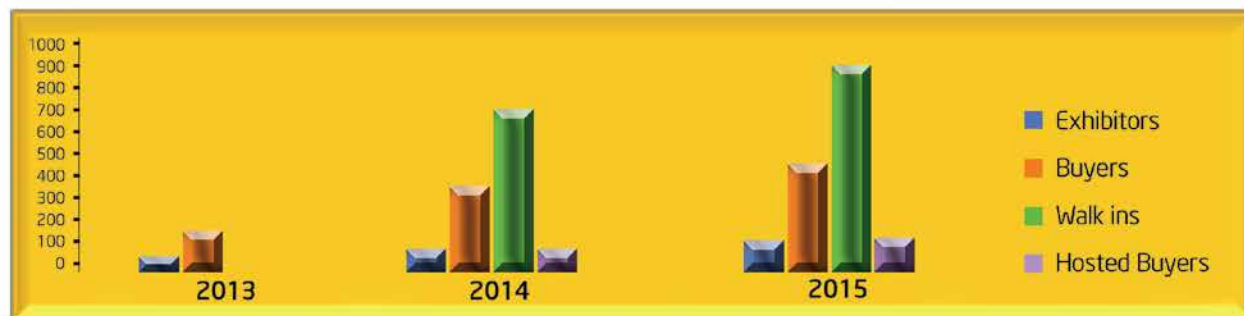
Nagpur is at the geographical center of India and highly accessible to buyers from Madhya Pradesh, Chhattisgarh, Khandesh and Vidarbha. The combined population of the region exceeds 6 crores, and boasts of a working class of over 2.5 crores with disposable incomes. Due to its international airport, Nagpur also serves as a gateway to the world and domestically to many important cities in India.

The event is set to showcase a plethora of exhibitors that will include hoteliers, airlines, tourism boards, visa facilitation companies, travel insurance, foreign exchange currency providers, tour operators, international roaming SIM card brands, cruise companies, event management companies, online booking engines amongst others.

Why GPS?

- Highly successful earlier editions
- Meet, network, educate and empower agents from tier - II & III cities
- One to one meetings with over 450 trade buyers
- Ideal branding and sponsorship opportunities
- Networking opportunities during Gala Dinners and social evenings
- Opportunity for 'Product Update Seminars' with select agents
- Opportunity to attend Industry Dialogue sessions

GPS Growth Trends





Participation, Sponsorship & Branding Opportunities at GPS

Online Branding

Promoting your brand online is essential as part of your campaign. Take advantage of GPS online opportunities including banners, email sponsorship to target Agents / Tour Operators prior to, during or after the exhibition.

Enhance your brand visibility and attract visitors by utilising various branding options available inside the venue

- 1 LED screen ads
- 2 Lanyards
- 3 Delegate Badges
- 4 Delegate Bags
- 5 Show Directory
- 6 Venue Branding Options
- 7 Hoarding at the Venue
- 8 Onsite Registration Kiosk
- 9 Visitor Lounge (3no's)
- 10 Coffee Lounge
- 11 Merchandise Sponsor



Social Networking Sponsorship

- 1 Opening Gala Dinner on 8th January 2016
- 2 Networking Dinner on 9th January 2016
- 3 Hi Tea Session on 8th January 2016 over presentation
- 4 Hi Tea Session on 9th January 2016 over presentation
- 5 Lunch Session on 8th January 2016 over presentation
- 6 Lunch Session on 9th January 2016 over presentation



GPS Format

The Format is a tabletop buyer-seller meeting to enable networking and business exchange amongst industry professionals. It offers an opportunity for conducting educational seminars and travel certification/specialist programs.

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| <p style="text-align: center;">Program (Duration : 3 days)</p> <p>8th - 10th January 2016 : 8th & 9th January : 1030 -1800hrs (B2B Event) 10th January : 1100 - 2000hrs (B2C Event)</p> | <p style="text-align: center;">Exhibitor Participation Fee Per Delegate</p> <p>8th - 9th January 2016 : ₹75,000 + Taxes 8th - 9th - 10th January 2016 : ₹95,000 + Taxes</p> | <p style="text-align: center;">Additional Delegate Fee*</p> <p>2 Days : ₹25,000 + Taxes 3 Days : ₹35,000 + Taxes</p> <p style="text-align: center;">*Room and table sharing basis</p> |
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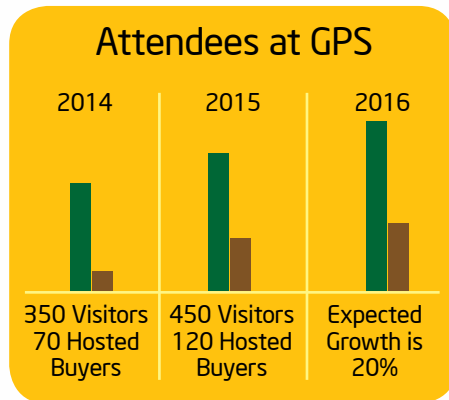
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| One Table Space for B2B Table Top Meeting Exchange | <div style="background-color: #008000; color: white; border-radius: 50%; padding: 20px; margin: 0 auto; width: 80%;"> <p style="margin: 0;">Exhibitor Inclusions</p> </div> | Accommodation on Single occupancy basis inclusive of breakfast and taxes for 2Nts or 3Nts based on participation |
| Exhibitor branding behind table space (design to be supplied by exhibitor) | | Airport - Hotel - Airport Transfers |
| Gala Dinners & Networking Events | | Lunches |

Exhibitor Profile

| | | |
|--|--|---|
| <ul style="list-style-type: none"> ▪ State Tourism Boards ▪ International Tourism Boards ▪ International, Domestic Hotels & Resorts ▪ Destination Management Companies | <ul style="list-style-type: none"> ▪ Airlines ▪ Cruise Liners ▪ Tour Operators ▪ Travel & Tourism Products | <ul style="list-style-type: none"> ▪ Travel Technology Companies ▪ Educational Institutes ▪ Convention Centers ▪ Medical & Wellness Tourism |
|--|--|---|



GPS provides a unique opportunity for the travel trade of the tier II & III cities to meet, network, negotiate and conduct business. The event is also a platform to discover new products, reach new markets and develop new tourism products.



Attendees from States

Madhya Pradesh | Chhattisgarh
Maharashtra | Jammu & Kashmir
Andhra Pradesh | Karnataka

Visitor Program Details

Domestic Hosted Buyers
Majorly from tier II & III cities
International Hosted Buyers
from around the globe

Fully Hosted Domestic Buyer Program

- Return airfare on partner airline within India with direct connection to Nagpur.
- 2 nights' accommodation at partner hotels on shared basis with other hosted buyer.
- 2 nights' / 3 days pre-tour or post-tour opportunity in Central India region with sharing accommodation.
- Table top one-on-one meeting with exhibitors.
- Registration kit.
- Entry to educational seminars and workshops.
- Lunch at the venue.
- Complete access to the event.
- Invitation to networking event & dinner.

Partially Hosted Domestic Buyer Program

- 2 nights' Accommodation at partner hotels on shared basis with other hosted buyer.
- 2 nights' / 3 days pre-tour or post-tour opportunity in Central India region with sharing accommodation.
- Table top one-on-one meeting with exhibitors.
- Registration kit.
- Entry to educational seminars and workshops.
- Lunch at the venue.
- Complete access to the event.
- Invitation to networking event & dinner.

Partially Hosted Overseas Buyer Program

- 2 nights' accommodation at partner hotels on single occupancy basis.
- 2 nights' / 3 days pre-tour or post-tour opportunity in Central India region with single occupancy accommodation.
- Table top one-on-one meeting with exhibitors.
- Registration kit.
- Entry to educational seminars and workshops.
- Lunch at the venue.
- Complete access to the event.
- Invitation to networking event & dinner.





List of Key Exhibitors at GPS 2015



Tourism Boards

- Tourism Malaysia
- Thailand Convention & Exhibition Bureau
- Philippines Tourism Board
- Switzerland Tourism
- Canadian Tourism Commission
- Tourism New Zealand
- German National Tourist Office
- Tourism Office Of Spain
- Mauritius Tourism Promotion Authority
- Seychelles tourism Board
- Oman Tourist Office
- Visit Indonesia Tourism Officer
- Maharashtra Tourism Development Corporation
- Commercial & Economic Office of Bulgaria

Technology

- Interglobe Technology Quotient
- Influence TechnoLabs



Hotels

- Starwood Hotels & Resorts
- Royal Cliff Hotels Group, Thailand
- Oberoi Hotels & Resorts
- Accor Hotels & Resorts
- Rotana
- Grand Resort Bad Ragaz
- The Residence Maldives & Mauritius
- Grand Mirage Resort, Bali
- Fairmont Jaipur
- Tuli Veer Bagh Resort And Spa
- Namale Resort & Spa
- Nihal / Orchid / Palm Beach Hotels, Dubai
- Palm Beach Hotel, Dubai
- Radisson Blu Hotel, Nagpur
- FRHI Hotels & Resorts
- GLH Hotels
- Tathastu Resorts, Pench
- Royal Davui Island Resort, Fiji
- Ahura Resorts Fiji
- Sunlux Collection
- Belmond
- Club Med
and more...



Airlines

- Indigo Airlines
- Air Arabia
- Air Mauritius
- Emirates
- Malaysia Airlines



Others

- Star Cruise
- TrawellTag Cover More
- DMC's
- Tour Operators
- York University (Canada)
- DNATA
- Fans on Stands
- Attractions
and more...



The GPS 2015 Experience

“Explore the Heart of India” was the theme at the 3rd Edition of Global Panorama Showcase that was held from 8- 10 February 2015.

Research and statistics point out to the importance of Central India as a tourism source market and this was reiterated by the presence of over 110 domestic as well as international exhibitors and 450 trade buyers from Central India. GPS witnessed a footfall of over 1000 locals who were keen shoppers of holiday products.





**WEST
Ahmedabad**
July 15, 16



Ahmedabad is the largest city and is the hub of trade and commerce in Gujarat. The commercial importance of Ahmedabad makes the city an important travel destination in India. Besides being home to a number of important industries, it is also the home of textile industry. The state is the largest supplier of denim and one of the largest exporters of gemstones and jewelry in India. Surat, Vadodara, Rajkot are other major cities of Gujarat which is rich in tradition, history, architecture, culture. The international airport in Ahmedabad is the eighth busiest airport in India and serves both domestic and international airlines.

Major Cities in Gujarat

Bharuch | Surat | Vadodara | Veraval | Dwarka | Bhuj
Porbandar Rajkot | Bhavnagar | Jamnagar
Junagadh Mahesana | Udaipur





NORTH
Chandigarh
July 21, 22



Chandigarh is rated the wealthiest city in India and ranked 4th in top 50 "emerging outsourcing and IT services destinations" ahead of Beijing, globally. Situated in the center of north zone states of Punjab, Haryana, Eastern Rajasthan, Himachal Pradesh and Jammu & Kashmir and being capital to two states, the government is a major employer here. Chandigarh IT Park is the city's attempt to break into the information technology world. Major Indian and multinational corporations like Quark, Infosys, Dell, IBM, TechMahindra, Airtel, Amadeus IT Group, DLF have set up base in the city and its suburbs. Chandigarh has scheduled commercial flights to major Indian cities including Delhi, Mumbai, Jaipur, Bangalore and Srinagar.

Towns in Close proximity

Ambala | Patiala | Ludhiana | Saharanpur | Karnal
Dehradun | Jalandhar | Panipat | Sonapat
Amritsar | Kasauli | Kalka





**EAST
Kolkata**
July 28, 29



Kolkata

West Bengal is the nation's 4th most populous state; it is bordered by the Indian states of Odisha, Jharkhand, Bihar, Sikkim, Assam and parts of the state of Tripura.

This region represents core sectors of steel, coal, petroleum, iron and mica mines; where Odisha is abundant in natural resources, Bihar has emerged as the brewery hub and North East, the reserve of crude oil and natural gas of the country. The region is experiencing steady economic growth and this has gained momentum by the advent of information technology and IT-enabled services.

Kolkata the capital city of West Bengal & the nerve centre of the Eastern India, also happens to be a natural gateway to Southeast Asia and to some of the SAARC countries in the region.

The Netaji Subhas Chandra Bose International Airport at Kolkata is the state's biggest airport. Bagdogra Airport near Siliguri is a customs airport and has international services to Bhutan and Thailand besides regular domestic services.

Major Cities & Towns Connecting to Kolkata

Bhubaneswar | Patna | Ranchi
Rourkela | Jamshedpur | Bagdogra
Darjeeling | Siliguri





SOUTH
Coimbatore
Aug 4, 5



Coimbatore is the second largest city of Tamil Nadu With a population of over 15 lakhs. Coimbatore has been ranked the best emerging city in India by India Today. Cotton textiles, electric motors, pumps & automobile components form the major industries here. The city is the second largest software producer in Tamil Nadu, next to Chennai. IT and BPO industry in the city has grown greatly with the launch of TIDEL park and other planned IT parks in and around the city.

Coimbatore International Airport connects with major Indian cities like Ahmedabad, Bangalore, Chennai, Delhi, Hyderabad, Kolkata, Mumbai, Vijayawada etc., and has international flights to Sharjah and Singapore.

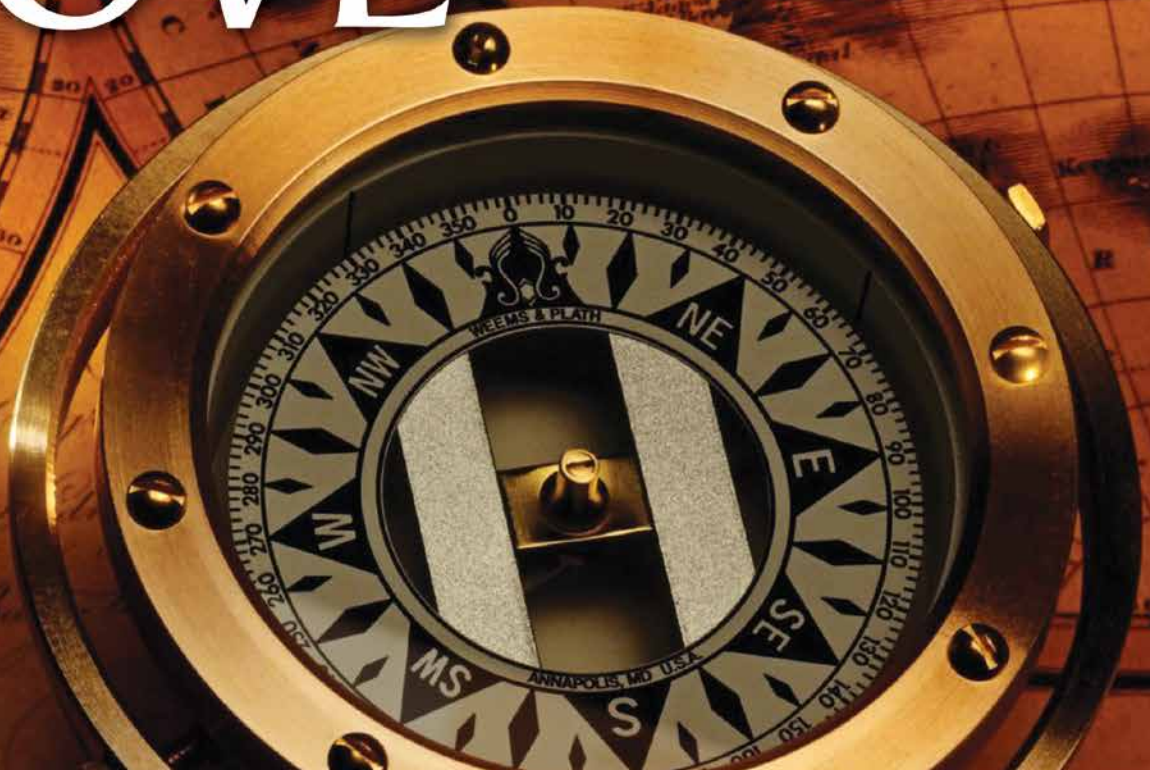
Towns in Close proximity

Tiruppur | Thrissur | Dingidgul | Kochi | Madurai | Salem
Tiruchchirappalli | Kollam | Thanjavur





GPS ON THE MOVE



GPS on the Move

As GPS moves to cover the length and breadth of India, it will provide the opportunity for travel agents and tour operators to reach out to emerging markets in the tier II and III cities all over the country.

According to UNWTO reports, the number of Indians travelling overseas is set to rise to 50 million by 2020. Industry experts believe that this is due to India's evolving and burgeoning middle class. India has emerged as the world's fastest-growing outbound market and is second only to China.

- Outbound tourists from India increased by 24.7 per cent in 2014.
- Total number of domestic tourist visits in 2012 was 1.036 billion.
- Tier II & III cities are speedily becoming major source markets for travel.
- Indians from tier II and III cities are attracted to an over-the-top luxurious lifestyle as in metro cities.
- People from emerging tier II & III cities see travel - domestic or international as a status symbol.

Come and be a part of tier II & III tourism growth in India.

Exhibitor participation fee (per delegate)

Per city : ₹125,000 + Taxes

Participate in 2 cities @ ₹225,000 + Taxes

Participate in 3 cities @ ₹325,000 + Taxes

Participate in 4 cities @ ₹400,000 + Taxes

Additional delegate on room sharing basis:

Per city : ₹35,000 + Taxes



One table space for B2B table top meeting exchange

Exhibitor branding behind table space (design to be supplied by exhibitor)

Networking events

Accommodation on single occupancy inclusive of all meals and taxes

Airport - Hotel - Airport transfers

Domestic Return airfare



GLOBAL PANORAMA SHOWCASE

(A division of Jagsons Travels Pvt. Ltd.)

H.O.: Jagsons Enclave, 117A-Central Avenue
Nagpur - 440018, India

Ph : +91-712-6640200 (100 Lines)

Cell : +91-9225248070 / +91-9225248069

Email : harmandeep@gps-india.com

MUMBAI : 59/2656, Safalya CHS, Gandhi Nagar
MIG Club Road, Next to Bank of Maharashtra
Bandra (E), Mumbai 400051, India

Ph : +91-22-26382700, Cell : +91-9820224272

Email : madhu@gps-india.com

www.gps-india.com

MARKETING PARTNER



Mumbai, India

+91-22-2638 2709 | madhu@entreprs.in