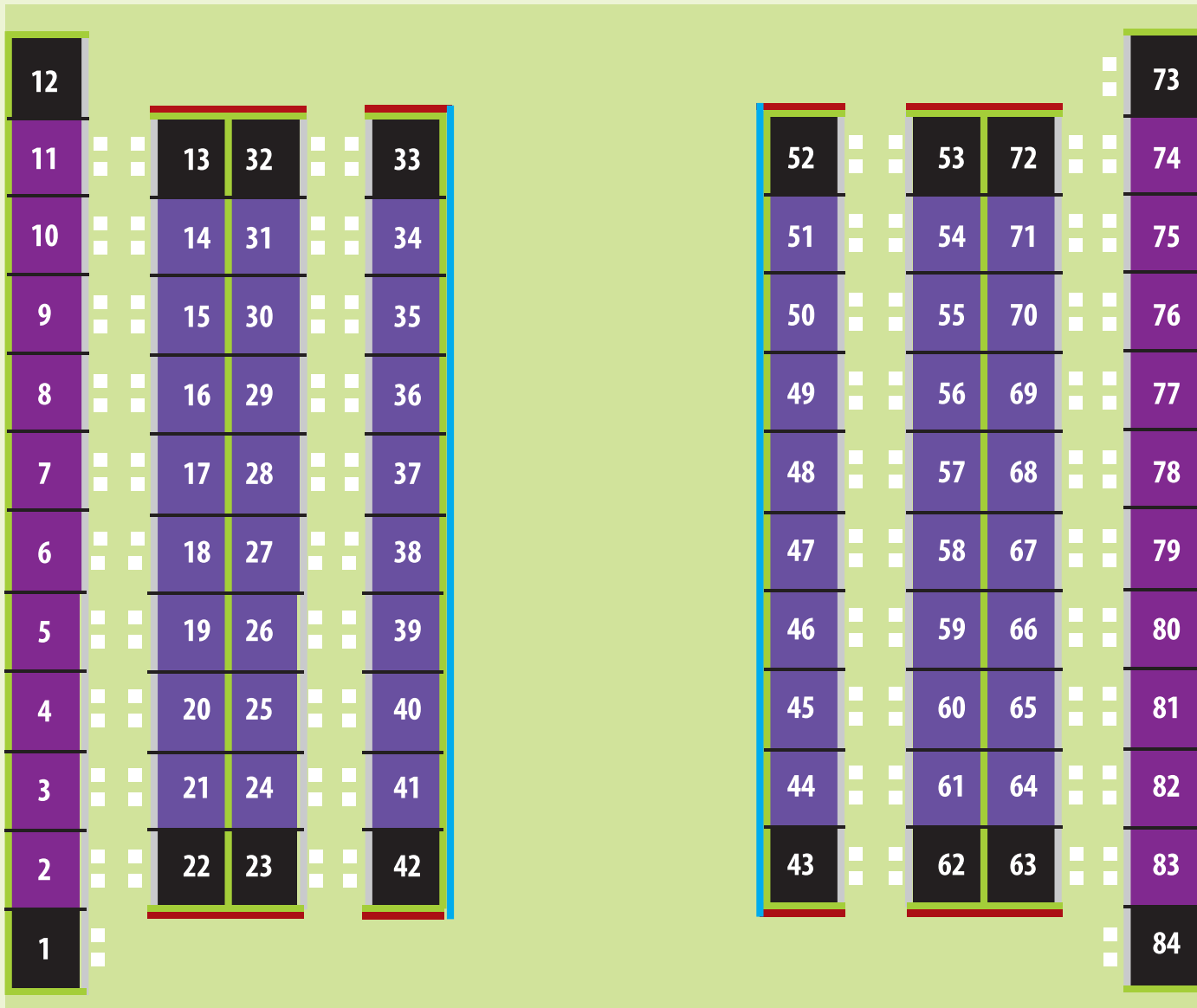


# PUNE

## 11 & 12 AUGUST 2017

### STALL FLOOR PLAN



- STALL
- BRANDING
- OUTER BRANDING
- WALL SIDE PREMIUM STALL
- PREMIUM STALL
- 3' SEPARATOR

## BACKDROP SIZES



SINGLE TABLE	
Backdrop Size (W) X (H) inch	Backdrop Printable Area (W) X (H) inch
76 X 72	<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"><span style="color: green;">■</span> Fascia (Stall Title)</div> <div style="width: 45%;"><span style="color: green;">■</span> 70 X 48 Company Branding</div> </div>
Fascia Characters - Stall Title Size (Single Table) 25 Keystrokes	

■ **BACKDROP - W 70" X H 48"**  
 For table numbers - 14, 15, 16, 17, 18, 19, 20, 21, 24, 25, 26, 27, 28, 29, 30, 31, 34, 35, 36, 37, 38, 39, 40, 41, 44, 45, 46, 47, 48, 49, 50, 51, 54, 55, 56, 57, 58, 59, 60, 61, 64, 65, 66, 67, 68, 69, 70, 71.

■ **BACKDROP (PREMIUM)- W 70" X H 48"**  
 13, 22, 23, 32, 33, 42, 43, 52, 53, 62, 63, 72.

**SIDE BACKDROP (PREMIUM)**  
 W 66" X H 48" For table numbers - 1, 12, 13, 22, 23, 32, 33, 42, 43, 52, 53, 62, 63, 72, 73, 84.

**WALLSIDE BACKDROP W 76" X H 120"**  
 Company Branding W70" X H 96"  
 For table numbers - 1, 12, 73, 84.

■ **END OF ROW OUTER BACKDROP**  
 W 144" X H 72" For table numbers - 13-32, 22-23, 53-72, 62-63

**END OF ROW OUTER BACKDROP**  
 W 72" X H 72" For table numbers - 33, 42, 43, 52.

■ **ENTRY PASSAGE DISPLAY**  
 2 NUMBERS - W 760" X H 72"

■ **WALLSIDE BACKDROP W 76" X H 120"**  
 Company Branding W70" X H 96"  
 For table numbers - 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83.



DOUBLE TABLE	
Backdrop Size (W) X (H) inch	Backdrop Printable Area (W) X (H) inch
152 X 72	<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"><span style="color: green;">■</span> Fascia (Stall Title)</div> <div style="width: 45%;"><span style="color: green;">■</span> 146 X 48 Company Branding</div> </div>
Fascia Characters - Stall Title Size (Double Table) 50 Keystrokes	

Please provide as ai, tiff, pdf or jpg (300 dpi or above)  
 Mail backdrop creative to [backdrop@metaphorsinc.com](mailto:backdrop@metaphorsinc.com) or  
 upload link to the GPS website using your exhibitor login details.  
 Layout subject to change without notice.