



GPS 2020



ABOUT GPS

Global Panorama Showcase (GPS) is hailed as the Premier B2B Tourism Interaction.

- Instituted in 2013 in Nagpur by Jagsons Travels Pvt. Ltd.
- The primary objective is to develop and grow the tourism potential of Tier II & Tier III cities of India and also provide an opportunity for companies to develop and build market share.
- Purely a B2B Travel Trade Interaction platform for the travel fraternity.
- Completed 7 successful editions from 2013 till 2019



GPS GROWTH STORY

In its 4th Year GPS gained wings and moved to other tier II cities

2016 - Added 4 more shows; GPS Ahmedabad, GPS Chandigarh, GPS Kolkata and GPS Coimbatore

2017 - Added 1 more show; GPS Pune

2018 - Added 2 more shows; GPS Hyderabad & GPS Lucknow

2019 - Introduced a shorter format; GPS EcoConnect to penetrate to Tier III cities, adding 4 more shows : EcoConnect - Indore, EcoConnect - Jaipur, EcoConnect - Vizag, EcoConnect -Guwahati



GPS CALENDAR 2020

January
Nagpur

June
Hyderabad

July
Ahmedabad
Chandigarh
Lucknow

August
Kochi
Kolkata
Pune



Disclaimer: Map of India is just indicative and not to exact measurement of Indian territory.

*Cities & dates subject to change without prior notice.



GPS IN NUMBERS

GPS NAGPUR -FLAGSHIP EVENT

Year	No of Buyers	No of Exhibitors
2013	250	56
2014	360	70
2015	450	98
2016	700	120
2017	1100	122
2018	1200	126
2019	1300	126

Year	No of Buyers	No of Exhibitors	No of Cities
2016	3000	320	5
2017	6000	457	6
2018	8600	600	8
2019	10300	600	8

GPS cities : Nagpur, Ahmedabad, Chandigarh, Kolkata, Coimbatore, Kochi, Pune, Lucknow & Hyderabad



GPS EXPERIENCE

Over 10000 travel professionals from Tier II & Tier III cities visited GPS 2019 across 8 events

A Launch Pad for tourism Products; re-emphasising that Tier II & III cities are India's tourism power houses today.

Genting Hong Kong, parent company of Star Cruises launched Dream Cruises at GPS Nagpur.

Gullivers India - A India Travel Information Platform launched at GPS Pune

Enhanced experience for Buyers

An eclectic blend of Destinations, Attractions, Industry Suppliers, Hotel Chains, Technology Providers, Airlines

Exhibitor Satisfaction

Quality of Buyers and the possibility to reach and establish business relations in new markets.

Business Transactions : Over Rs. 50 Crore revenue in industry business deals.

Knowledge Gain : Successful Educational programs for the industry relevant to day to day business



GPS EXPERIENCE



Images of Networking and Knowledge Sessions



GPS GROWTH STORY

Business networking platform for Tier II & Tier III Cities

GPS a Paperless Event since 2016

GPS event APP Launch in 2016 aiding networking & information exchange

More than 8000 agents are on the GPS Mobile App every year and the list is growing

In 2017 launched Educational Destination Workshop - International/ India(EDWIN)

EDWIN organized within India and outside the country, aims at providing Tour operators with first hand experience of the destination or product that in-turn gives them confidence to sell

GPS 10 X membership launched in 2017

Select annual membership with high potential TA's & TO's, currently has over 1200 + Agents

Knowledge session rebranded as Knowledge Inspiration & Training (KIT Talks)

Educational Programs during the GPS event

Inspiration and travel growth and success stories



GPS APP- A MARKET PLACE

Post Event Virtual Market place for Exhibitors & Buyers

Exhibitors can continually post promotions & offer.

Exhibitors can schedule meetings with Buyers/Trade visitors during sales visits to the cities.

Exhibitors can upload brochures and promotions.

Exhibitors can mail or social share promotions.

Exhibitors can rate meetings with the buyers and profile them.

Buyers can raise enquiries and request for proposal.

Learning made fun for Buyers through the App



Not a FAM- Provides Tour operators selling Holiday Packages a first-hand experience of the destinations/ products

Site inspections: Hotels, Sightseeing Attractions & Restaurants

Business development through B2B networking (TO's will interact, engage and network with local suppliers (Hotels/ Attraction/ DMC's)

Agents from New Markets (Tier II & III Cities)-Mainly owners & decision-makers who are responsible for development and sales of travel-related products.

Rated by Exhibitors based on Business Interaction, Business Potential & Conversion of Business.

Travel & Program- 5 - 7 Days Program at a subsidized registration fee.

B2B Networking-Opportunity for Local DMC's, Hotels, Restaurants, and Attractions to interact with agents from new markets.

A business networking opportunity for 7 - 10 minutes during B2B

EDWIN Certification- Each EDWIN will receive a certificate of completion of the program



GPS FORMAT

Table-top show with a difference

Each exhibitor has his own cubicle and brand visibility opportunity

Own space and privacy to do business meetings.

Social Networking Evening

Allows focused time to engage with the Travel Trade audience and to strengthen business relations

Program (Duration: 2 days):

Day 1 : 1200hrs onwards Inaugural , Presentation & Educational Seminars followed by Welcome Dinner

Day 2 : 1100hrs - 1930hrs (B2B Event) for Trade and Corporate Buyers followed by Gala Dinner

Day 3 : Checkout and Departures



GPS EXHIBITOR PARTICIPATION FEE

Table Space : Rs.100,000 + Taxes

Exhibitor Participation for Primary Delegate Inclusions:

- One Table Space for B2B Table Top Meeting Exchange (one Table and 3 chairs)
- Branding (digital or print as per the event format) behind the table space; creative by exhibitors
- 2 nights' Accommodation on Single occupancy Inclusive of Breakfast and taxes
- Lunches & Dinners (Welcome and Gala) on the event dates
- VIP access to upload brochures, which will be accessible through the GPS app

Additional Delegate Fee per GPS Event (Maximum of 2 additional delegates can be accommodated at a single table)

Rs. 15,000+ Taxes : Sharing Table space without accommodation with Lunches & Dinners (Welcome and Gala) on the event dates

Rs. 25,000+ Taxes : Sharing the Same room and Table space with Lunches & Dinners (Welcome and Gala) on the event dates

Rs. 30,000+ Taxes : Separate room but sharing Table space with Lunches & Dinners (Welcome and Gala) on the event dates



KNOWLEDGE SESSIONS

At GPS imparting knowledge has been primary. The sessions are well attended with an average of 100 - 200 travel professionals per session

Presentation Slots Pricing

15 Minutes Presentation Slot : Rs. 50,000 + Taxes

30 Minutes Presentation Slot: Rs. 1,00,000+ Taxes



SPONSORSHIP OPPORTUNITIES

Networking Dinner & High Tea's

Welcome Dinner

Gala Dinner

High Tea/ Cocktails for Select 75 Buyers

Branding Opportunities*

Banners

Standeers

Side wall Branding

Social Media Marketing :     

Email Marketing : Email campaign to 30,000 Database of travel professionals of the Tier II & Tier III Markets



*Digital

GPS – ECO-CONNECT EVENTS

In addition to the above GPS – Eco-Connect events to be scheduled in financial year 2020/2021 in the following cities (tentative) with below mentioned inclusions:

1. Jaipur
2. Guwahati
3. Visakhapatnam
4. Indore

Eco-Connect is a 1 day format and we will provide you with the following inclusions at each of the above listed 4 cities:

Tentative Program for Eco-Connect 4 cities in 2020 (Duration:1 day)

Day 1 : 1030hrs – 2330 Inaugural , Presentation & Educational Seminars,
(B2B Event) for Trade and Corporate Buyers followed by Welcome Dinner

Day 2 : Checkout and Departures



EXHIBITOR PARTICIPATION FEE FOR PRIMARY DELEGATE PER ECO-CONNECT CITY

Table Space: Rs.65,000 + Taxes

Exhibitor Participation for Primary Delegate Inclusions:

- One Table Top for B2B Meetings (one table and 3 chairs)
- 1 night Accommodation on Single occupancy Inclusive of Breakfast and taxes
- Lunches & Dinner on event dates
- VIP access to upload brochures, which will be accessible through the GPS app

Additional Delegate Fee per Eco-Connect Event

(Maximum of 2 additional delegates can be accommodated on a single table)

Rs. 5,000+ Taxes

(Sharing table space without accommodation with similar inclusions as Primary delegate)

Rs. 10,000+ Taxes

(Sharing the same room and table space with similar inclusions as Primary delegate)

Rs. 15,000+ Taxes

(Separate room but sharing table space with similar inclusions as Primary delegate)



SPONSORSHIP OPPORTUNITIES

Thank You!

For Details Contact

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