



GLOBAL PANORAMA SHOWCASE

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GPS 2018

A roaring success

Strengthening its footprint to eight cities in 2018 from six in 2017, Global Panorama Showcase (GPS) has increased its penetration into Tier II and III markets. The exhibition has become a means of growth for these markets as the buyers and exhibitors look forward to it every year.



TT BUREAU

Over 8500 travel trade professionals from across the country gathered at the Global Panorama Showcase (GPS) this year in eight cities including the two new ones — Lucknow and Hyderabad. GPS received an overwhelming response from the travel fraternity and over 800 hosted buyers were receptive across the country, covering 500-600 cities, a milestone in itself. After a successful kick-start of its inaugural season in Nagpur with over 1,100 buyers from 80 cities, GPS travelled to Hyderabad, Chandigarh, Ahmedabad, Lucknow, Kolkata, Kochi and Pune. Delegates from across the country marked their presence at the event as GPS further increased penetration into Tier II, III and IV cities.

GPS in eight cities

The GPS season started in Nagpur with over 1,100 buyers from 80 cities in the beginning of the

year, after which it travelled to Hyderabad with more than 1,200 buyers from 90 cities, Chandigarh with 850 buyers from 80 cities, Ahmedabad witnessing over 1,300 table-top meetings, Lucknow recording 800 plus buyers from 85 cities, Kolkata witnessing more than 1,100 buyers from over 95 cities, Kochi with over 850 buyers gathering from over 90 cities and then finally over to Pune which surpassed records of all the cities with a huge gathering of 1300 plus buyers from 70 cities.

New launches

Global Panorama Showcase introduced two new products this year. 'Xclusive Club' for the

exhibitors who join hands with GPS in a minimum of five cities, to attain various benefits from the exhibition and 'Economical-Connect', a shorter version of GPS, which will run table-top meetings in a fixed format for a single day only. It will cater to smaller cities in Tier II and III markets focusing on potential buyers from the city and nearby places within the geographical boundary of 100 kms from the city.

Way Forward

With the launch of Eco-Connect, more Tier II and III cities are planned to strengthen the 'Xclusive Club' membership to enable exhibitors with various

benefits. Edu-connect is another programme to look forward to in the new season of Global Panorama Showcase. Last but not the least, there has been another addition to the destinations of EDWIN (Educational Destination Workshop International) in which the travel professionals are taken to destinations abroad to learn about the offerings of the destination and become specialists for the same. The EDWIN programme was recently held in Bali, Ladakh, Penang, Genting Dream Cruises and the United Kingdom. EDWIN now sets its eyes on Zanzibar and Europe with Oman, Indonesia and Mauritius too. 

GPS has introduced 'Xclusive Club' for exhibitors who join hands with GPS to attain benefits from the exhibition and 'Economical-Connect', which will run table-top meetings in a fixed format





HARMANDEEP SINGH ANAND

Co-Founder, Global Panorama Showcase

We recorded a total attendance of over 8,600 attendees and over 100,000 meetings this season, covering travel agents from about 600-700 cities of 20 states of the country. We introduced GPS in two new cities, Hyderabad and Lucknow, where the response from travel agents was received in abundance. This not only made our event successful, but also boosted our aim to reach out to travel agents from metro cities to the remotest of areas in the country to empower them and help the travel fraternity grow their business according to the prevailing trends of travel trade. Through GPS, we want to provide them an opportunity to be a part of one of the biggest platforms where one can network and discover the offerings of exhibitors in a table-top format.

With multiple verticals already existing, we have decided to launch some more verticals like Edu-Connect, an educational platform where the course will be provided online for the grooming of new entrants in the travel industry. Eco-Connect is another vertical to be launched in the coming year. Educational Destination Workshop International (EDWIN) will have new destinations for its members. GPS 2019 is also said to be back with some changes in the format. Our vision is to be present with Eco-Connect in all the 29 states and seven Union Territories of India by 2020. To conclude, Global Panorama Showcase is held throughout the year to bridge the gap between exhibitors and buyers.

RISHIRAJ SINGH ANAND

Joint Managing Director, Global Panorama Showcase

Hyderabad and Lucknow were our debut cities this year. We have received a lot of positive feedback from both cities and as well as the rest of the cities where the show travelled. There has been a considerable increase in the footfall of hosted buyers this season so much so that we recorded over 800 travel agents from all the cities. Our endeavour since the inception of the show has been to bring various tourism products at the door step of the travel agents of secondary and tertiary markets and familiarise them with new offerings that can help them grow their business.

Apart from table-top meetings, travel agents have shown great interest in educational seminars and sessions, especially sessions on GST and the product acknowledgement programmes. EDWIN at SEA (Educational Destination Workshop International @ South East Asia) was launched this year at GPS Hyderabad, with our partners, namely Penang Tourism Board, Apollo Conferences, Dream Cruises & Singapore Airlines and SilkAir. A handpicked of 160 travel agents particularly from Tier II and III markets would stand a chance to study and experience destination as well as gain an opportunity to meet local DMCs and other products offerings over B2B meetings. Last but not the least, considering the significant number of footfalls in our GPS cities, we might even include new venues for the current cities to amount it to 10 in total in the coming season of GPS in 2019.



TANUSHKA KAUR ANAND

Executive Director, Global Panorama Showcase

The 2018 series of Global Panorama Showcase has provided us the ease of doing business, along with pre- and post-engagement through the GPS application. This means the delegates could network and stay connected throughout the year via application. Both the buyers and exhibitors had a productive year as there was a high business conversion rate and a phenomenal response from our delegates. This has already boosted our enthusiasm as we are looking forward to 2019.

The GPS applications have also witnessed higher adaptability rate than the previous year, so to speak there was over 90 per cent application downloads this year. Exhibitors have supported us in saving millions of trees which is one of the core initiatives of GPS by adopting technology and using the application and its various features such as lead scanning to share business cards virtually. Technology is helping us take a step towards environmental sustainability. Global Panorama Showcase is set to witness an excessive use of technology as we are planning to soon start with virtual meetings at the event.





RAJU AKOLKAR

Chief Executive Officer, Global Panorama Showcase

We had planned on covering eight different cities during this year's calendar. Hyderabad and Lucknow have been added to the fold, along with Chandigarh, Ahmedabad, Kolkata, Nagpur, Kochi and Pune. The response, growth and experience in all these cities were fantastic, above all in our last city Pune, which surpassed records of all other cities with 15,000 meetings.

In a very short span of time, GPS has grown in leaps and bounds. This brings us to state that the year 2018 was indeed another satisfying year for us. In the next session of GPS, we will definitely continue with these eight cities and in our new format, Eco-Connect, we may add more cities and conduct the event in a different format with a few more EDWINs in the pipeline along with the regular ones for 2019. I would like to thank all our exhibitors and buyers for their support and make it yet another successful year for us.

MADHU SALIANKAR

Executive Director, Global Panorama Showcase

We have seen a huge potential in the debut cities this year with an overall stupendous response. The local associations in each city helped us in getting the required and filtered buyers with the business potential in our exhibition, thereby ensuring quality meetings with our exhibitors. It's a proud moment for Team GPS as we were able to bridge the gap between suppliers and buyers whilst witnessing conversions.

Buyers looking forward for their business development in all the eight cities were provided with visa business, group business for CIS countries and group business for Indonesia, thus creating yet another successful year both ways. GPS not only helps you to generate business, but also enables exhibitors and buyers stay connected via GPS application throughout the year as it is also a relationship-building platform.



ANKUSH NIJHAWAN

Executive Director, Global Panorama Showcase

With the addition of two new cities in Global Panorama Showcase this season, we targeted a new set of buyers and sellers. GPS 2018 was held in Hyderabad and Lucknow for the first time, taking the count of its cities to eight this year. The buyer set in these markets is immense. The Tier II and III markets needed a show that could benefit both the local buyer and seller communities. We have received an overwhelming response from all the markets. We believe that this would help people grow their business as this platform will serve as an intermediate between the buyers and sellers. GPS has been benefitting industry players in Tier II and III markets, as well as for the new cities that they are adding continuously with the help of technology. GPS has already seen a remarkable growth in the previous years and we received an overwhelming response this year with an increasing number of registrations.

A growth of 20 per cent has been recorded as compared to the last year and this can be attributed to the quality we bring to the table as well as to our adoption of technology whilst going fully digital with our state-of-the-art user-friendly application. While having a dedicated app for GPS is a great initiative, the intrinsic format of the event remains the same. Being technologically stronger is a smart move and is futuristic. The crux of the event, however, remains the same—table-top meetings with a focus on networking. We are not trying to do something different but aspiring to build up on the same framework.



GPS 2018

Over 8600 delegates in attendance

Starting with Nagpur in January, GPS travelled to seven cities — Ahmedabad, Chandigarh, Hyderabad, Kochi, Kolkata, Lucknow and Pune. Exhibitors and buyers share their experience about yet another successful show.

Buyers



B VENKATESHAM
IAS Secretary — Tourism
Government of Telangana

As the youngest state in the country, we have all the modernity and the classics of heritage in Telangana. We have been working towards the growth of tourism, as we have recognised the potential of our state which can grow by leaps and bounds in the coming years. Telangana as a state has lot to offer in terms of medical tourism, heritage walks, MiCE

tourism, academic tourism, etc. Forums like these are a great platform for the world to visit and acknowledge the state.



B MANOHAR
Managing Director
Telangana State Tourism Development Corporation

Telangana government extended its support to promote tourism in the state by joining hands with Global Panorama Showcase. And we are pleased to say that the response has been outstanding. The Telangana government is taking measures to add various prospects of tourism from the city of Hyderabad.



VKL DEEPAK
Proprietor
Matrix Holidays (Hyderabad)

Global Panorama Showcase is an extremely informative show. The exhibition has covered almost all the sectors of the trade — be it cruise liners, domestic travel, inbound or outbound sectors; you will find each sector under one roof. I would like to thank Team GPS for inviting us and providing with the best.



DATTA BHALERAO
President
Travel Agents Association of Nashik

This amalgamation of GPS and Telagana Tourism for the first time has resulted in bringing GPS to Hyderabad, which has in turn given us the opportunity to learn, network and grow our businesses. The quality of exhibitors is outstanding as they know what the travel agents of the state as well as its neighbouring cities require. Moreover,

exhibitors are helping the local agents to provide them with the same.



SIRAJ ANSARI
President
Tour Operators Association of Telangana

GPS is a unique concept; it varies from various other trade shows, as it gives us an opportunity to interact with the fraternity, gain knowledge about new trends in the market and the educative sessions which no other trade show has ever provided with. It further teaches us how we can sustain in the industry by mutually benefitting each other. I really look forward every year to attend GPS.



ALI KHAN
Managing Director
Alison Holidays

GPS is a fantastic event, as travel agents from Tier II and III markets get an opportunity to meet and interact with a lot of quality buyers and discuss our requirements with them over table-top meetings. The GPS team have put their efforts to the best to bring in all the travel agents together and provide them with this great chance to grow their respective businesses.



RAJ AGRAWAL
Owner
Indian Travel Mart

The way this event has brought suppliers in bulk and of every category at our doorsteps in Hyderabad is commendable, as they have provided us with correct information and cleared our doubts regarding some of our queries. Also, the different programmes under GPS like EDWIN and 10x Membership are great initiatives and are beneficiary for travel agents.



ADIL ALI KHAN
Owner
Alhamdulillah Tours & Travels

This is my first time at GPS and it's a great experience to interact with other travel agents and suppliers who are open to join hands to multiply their growth as well as ours. I have also met some of the suppliers I'm working with and some with whom I look forward to work with in the future. Overall, it has been an overwhelming experience for me.

GPS 2018 Snapshots





Buyers



MAHENDRA VAKHARIA
President
Outbound Tour Operators Association of India

GPS is an interesting concept, and the show has been conceptualised by someone who has been a part of the industry and knows the requirements of trade. Such shows are important for Tier II and III cities where it gives a great opportunity for networking.



SMA SHEERAZ
Managing Director
Sheeraz Tours

This is the first time GPS travelled to Lucknow. The exhibition is a great show with a new set of exhibitors. GPS has given a huge opportunity to the travel fraternity of Lucknow to come forward and explore the growth prospects. The event was well organised and I would like to thank Team GPS for their efforts and bringing the show here in the City of Nawabs.



BABANPREET SINGH
Owner
Gurasees Travels

As a start-up company, GPS for us has been a nourishing platform and a great journey so far for the past three years. The knowledge I have gained in the past times and even now has been possible only with the support of GPS as its team handholds the newcomers in this industry and makes sure they get proper knowledge about the fraternity, trends of the trade and various offerings of the products like hotels, destinations, airlines, etc.



HARRAJ SINGH SIDHU
Owner
Sidhu Travel

This is an excellent business show, as we get everything under one roof ranging from cruise liners to DMCs, hotels, etc. All our queries and problems were solved in the training sessions or by the suppliers themselves. It was an amazing experience to attend GPS this year here in Chandigarh.



HARPREET SINGH GROVER
Owner
Destinations Unlimited Services

Global Panorama Showcase has travelled again this year in Chandigarh and we are pleased to be here. It is an excellent event which is extremely well organised. Even the inaugural day's sessions about various topics of the trade were educative and informative. I have had good meetings with exhibitors which I intend to make good use of in the near future.



SUMIT MITTAL
Executive Director
Nimbus Holidays

Global Panorama Showcase has been doing really well. We have got some good meetings with various tourism boards and DMCs here. We also had fruitful meetings with exhibitors from different spectrum of the industry. Next year, we are looking forward to more participation, more meeting here and more agreements to get into. GPS is a good platform to build up contacts and networking for our business.



SANJAY MEHTA
Chief Executive Officer
Trans Globe Travels

GPS is an excellent trade fair with fixed table-top meetings and quality exhibitors, who can fulfil the requirements of Tier II and III markets. I have made new contacts here which I shall be using in near future for the growth of my business.



MUNIND SHAH
Director
The Travel Planners

This is the third edition of GPS in Ahmedabad. The meetings have lived up to my expectations as the exhibitors have been increasing with their product portfolios. Moreover, educational sessions were very informative and attended by most of the travel agents of Ahmedabad.



MANISH THAKKAR
Shreeji Bapa Aviation

Networking with all our trade and meeting new suppliers under one roof, just in a single day is an amazing experience. I would like to congratulate Team GPS for this yet another successful year here in Ahmedabad.



SRIVATSAVA LAKKARAJU
CEO
V.M. Tours & Travel

GPS is an effective programme for the entire travel trade as it provides us with immense knowledge and learning about the industry. After being here at the show, I feel we need to have more travel shows which not only help us meet new suppliers, but also educate us about the latest trends in the industry. Direct meetings with DMCs help us to have some great profit-sharing ratios.

Buyers



ANUPAM SHUKLA
Secretary
TAAI—Uttar Pradesh & Uttarakhand

I would like to express my heartfelt thanks to Team GPS for visiting our city, Lucknow as we were looking forward to it. The show was very well organised and extremely educative. Moreover, the quality of exhibitors was phenomenal. This platform is a win-win situation for both exhibitors and buyers.



SUNIL B SATYAWAKTA
Chairman
TAAI—Uttar Pradesh & Uttarakhand

It is a pleasure to be at GPS Lucknow, as witnessed. The travel fraternity of Uttar Pradesh has welcomed this platform with attendees coming in large numbers. This platform not only educates you, but also gives you a chance to network and see the possibility of healthy conversations turning into long-run business deals.



HIMANSHU SAKSENA
SMH Holidays
Lucknow

This is GPS's debut edition in Lucknow, and I feel this platform not only provides an opportunity to grow our businesses, but also educates us about various aspects of our business and its future, which no other B2B platforms provide us with. I would also like to thank GPS for coming to our city and letting us explore what's best for us on the horizon.



M SHOEB
President
Travel Agent Fun Club Association

GPS is a great example of digital India, as it gives us the highlights of what our future will be in this era of digitalisation and going paperless. GPS has benefitted the local travel agents of Lucknow by broadening their prospect of doing business. As the President of TAFCA, I would eagerly request Team GPS to come here again next year.



CHANDNI PATNAIK
Owner & Travel Curator
Travel @t Blue

This is my third time I'm visiting GPS, and there has been a good growth in the number of exhibitors and buyers, which makes it even more interactive, and an open source of learning for trade. I believe such platforms help travel agents from Tier II and III markets to grow their business.



APARNA C BASUMALIK
Country Head
Europamundo Vacations

GPS is an excellent platform as it gives every travel agent a pre-season to look out for options and expand their respective businesses. The quality of suppliers has been increasing year on year here at GPS, which makes it even more interesting for the participants to attend the event every year, interact, network and learn.



VIKRAM SAMANT
Managing Director
Quantum Travels

GPS is a golden opportunity for the travel agents of Tier II and III cities to network with quality exhibitors whom we don't really get to meet at any other platform. The meetings with the suppliers have been fantastic and we are already looking forward to be here for next season as well.



RITESH GULRAJANI
Founder
Tripedge Travels

Global Panorama Showcase has served us with quality exhibitors, which has further led to quality meetings. It's our pleasure to be here and make the most of our presence. The show is well organised and the use of technology has made it very easy for us to exchange information with the exhibitors via GPS application.



SAMIR LELE
Proprietor
Sam-San Travels

I attended GPS for the first time in Pune and I was really impressed with the collection of exhibitors at the show. I feel that GPS has given us a platform where we can meet, greet and network with relevant people of the industry and take forward talks for mutual business benefits and interests. GPS is a wonderful initiative to promote

bonding among the tourism fraternity and I am happy that it has been a fantastic experience for us.



VIMAL F
Owner
Lotus Tours & Travels

GPS has been fantastic for us this year as we received all the required DMCs under one roof which saved us a lot of time and money. Coming from a Tier II city, where travel agents aren't fully aware of travel industry or the latest trends from the trade, this is where GPS comes in and bridges the gap between the travel agents of Tier II cities and the exhibitors hailing from metros by providing us this golden opportunity.



Exhibitors



H E BARAKA HARAN LUVANDA
High Commissioner of the United Republic of
Tanzania to India

GPS is doing a great job by disseminating information about new products and updates within the prevailing product of the market. In an exhibition like GPS, one gets to know about the destinations and their offerings; so it is easy to sell the destination with the help of a suitable supplier and this is exactly what GPS is doing. With the

help of GPS, we are able to promote Tanzania, letting the travel industry know what we have to offer and why one should choose Tanzania for their next vacation.



ARJUN CHADDHA
Manager
Philippines Tourism

As the show has travelled to each city under its portfolio, we have also been present at all the GPS venues. I must mention that this year more than the quantity, the quality has been the core criteria for the exhibition. It has been a productive experience this year as we've received a lot of queries for Philippines.



SHEFALI GUPTA
Director
Amigo Travels

The Tier II market is our primary target at Amigo Travels and GPS is facilitating us with the same. After being a part of GPS and participating in all eight cities, we have learnt a lot about the needs and demands of the buyers, as the clientele requirement here is different from the metro cities and we hope to help our buyers in all possible manners.



SUCHETA NAGPAL
Managing Director
Travstarz Global Group

We have participated in every city, and each city has its own set of queries and requirements. The travel agents were able to capture as the lead generation has been tremendous; indeed a great show and looking forward to participate next year as well.



DANZEL WALTER
Manager
Singapore Tourism Board

I feel GPS is a wonderful platform to be associated with, where exhibitors can reach out to travel agents who are beyond one's reach. As a tourism board with limited resources and bandwidth, a platform like GPS gives us the access to reach out to the untargeted portion of the trade and grow the business. My experience has been phenomenal

throughout the season and we would like to continue our association with GPS for a longer period.



ANIL PARASHAR
President & CEO
ITQ

GPS has been turned around completely from its initial stage, that is, starting with Nagpur and now in another seven cities. This shows GPS's expansion and target as the real potential lies in Tier II, III cities. I also believe that business lies in these cities as people living in here are cash-rich and are looking for travel designers. GPS bridges

the gap between large-scale suppliers and buyers in the small towns.



RITESH AHLUWALIA
Manager
Jewels of Romantic Europe

Meeting with the travel agents of Tier II and III markets as well as providing and resolving their queries has been a great experience. The urge of doing business and potential is tremendous, a big thanks to GPS for this incredible show.



JITENDER CHOUDHARY
India Head
Asia Consolidated DMC

GPS has been a great platform for us to showcase our products in Tier II and III markets. Also, we have met buyers coming in from metro cities. GPS as a B2B platform plays a role of bridge between us, exhibitors and buyers; otherwise we don't get much chances to network and give them assurance of our trustworthiness of doing business.



ZARIR SHROFF
Founder & CEO
Red Tours

GPS is an excellent platform for B2B networking, especially in Tier II and III markets as the metros are saturated. It's the smaller cities that are hungry for more ideas, innovations and there are much more chances for business growth. I think GPS is an ideal deal breaker between exhibitors and buyers.



NEETA RAINA
Regional Sales Manager
ITC Fortune Hotels

This is my debut at GPS, and I'm more than pleased to attend this networking platform, despite having hotels in almost every leisure location with no sales presence in any of the cities GPS travels to. GPS bridges the gap, by bringing the buyer and seller under one roof, to make relations, network with each other and introduce ourselves pan-India to the buyers.

Exhibitors



ALOK RAWAT
Sales & Operation
Tamarind Global

It's our second consecutive time that we are attending GPS and it's a good platform to come under one roof and showcase our respective products. Unlike other travel marts or exhibitions, GPS is a paper-less event, which I think is a great initiative and we, as an industry, should come together as one and try to aggressively promote such initiatives.



RAMANPREET SINGH
General Manager Sales—India
Travstarz Global Group

GPS has been doing a phenomenal job, we have been travelling with the show as it has travelled. Seeing the response across eight cities has been overwhelming. Agents are not only coming from the Tier II and III cities, but also from Tier IV and metro markets, thereby making it a pan-India presence. We look forward to next year with more cities lining up for our business interactions.



KAMLESH LALANI
Proprietor
Ravine Trek

GPS has been a great platform for us as we were able to meet our clients with whom we have been doing business and the new clients who are coming in with a lot of queries. Global Panorama Showcase has been the crowd puller for us and a good business-generation platform over table-top meetings.



MANOJ SINGH
Country Head—India
Norwegian Cruise Line Holdings

This year, GPS has been more about the quality than quantity. Our meetings with travel agents in all the cities tell us about the smart buyer. GPS as a platform has allowed us to showcase our product to over 700 agents in all the cities, and this wouldn't have been possible without the support of Team GPS for which I would like to thank them.



SHUJA BIN MEHDI
B2B Manager
VisitBritain

GPS is a learning curve for us. We always have high demands from metro cities, but we also want to capture Tier II and III markets. This is where platform like Global Panorama Showcase comes in for us to be able to tell travel agents coming from these cities about the offerings and ways to package the product for their clients and make it

a win-win situation for both. I would like to thank GPS for coming in and fulfilling our requirement.



ARISH KHAN
Chief Commercial Officer
Travel Boutique Online

GPS yet again this year has been fantastic for us; we met new local agents coming from further smaller cities had some great interactions and lead generation for our business, which concluded on a good note for us.



KHALID GORI
Chief Operating Officer
Ark Travels

We got an opportunity to exchange knowledge and information with new agents and also inform our existing partners about the new developments they can advertise to their clients. New itineraries are being promoted by Star Cruises and Dream Cruises which we were able to inform the agents about and initiate demand for the same. GPS provided us the chance to further exploit this opportunity and make the most out of it.



DIKSHA BATRA
Assistant Vice President
Genting Cruise Lines

We have seen growth in terms of buyers' footfall from the previous year, which, in fact, has made our presence more suitable as we are looking to target Tier II and III markets. People have started picking up cruise liners and want the best for themselves. So here, we are providing with the best to travel agents who can further pitch to their clients. GPS has grown with time and so are we willing to grow with it in the future too.



SHWETA BHATTACHARYA
Manager
TrawellTag Cover-More

Global Panorama Showcase is a very well-organised event and its initiatives towards nature are noble. Moreover, this platform introduces us to various markets of different cities, where we can showcase our product and work according to the needs and requirements of buyers hailing from different parts of the country.



AASHAY TALLUR
Director—Sales
Leela Hotels and Resorts

We have been associated with GPS from the very beginning, because it increases our reach with agents whom we are otherwise not able to connect on a regular basis. GPS is an exceptional platform and has come a long way from its initial stage, with the aggressive use of technology. This platform is always on our cards to promote ourselves and we look forward each year to be here for the growth.

Exhibitors



J JAHIR HUSSAIN
Managing Director
Greatwings Travel

A platform like GPS motivates travel agents to come and learn more about the travel industry, and we as exhibitors stand a chance to capture these markets as the major potential and cash flow is present mainly in Tier II and III cities. Such travel marts help to meet and network with the travel fraternity of the untapped markets.



PRAVEEN KUMAR
Manager – Sales & Distribution
AirAsia

We have grown over the years in the nation, but one doesn't stop to grow. Global Panorama Showcase is a platform where we can target the untapped regions of the country and further associate with travel agents. GPS as a platform has been very promising as the qualities of buyers we have met are well versed with the products and their offerings.



SUNIL V A
Regional Vice President – ISC
Oman Air

Our association with GPS has been since 2013, and now when we see 2018, GPS has grown many manifolds. We are overwhelmed with the response this year, because of the presence of potential buyers and fruitful meetings. We have been associated not only with Global Panorama Showcase, but its other verticals as well and I'm

pleased to say this association has been very effective.



KARISHMA KAZI
Managing Partner
Explora

Global Panorama Showcase is what we look forward to every year. It helps us to meet new travel agents, share our product with them and facilitate networking sessions. The show had a variety of travel agents, with whom we've met and discussed the future prospects of our association with them. Overall, GPS has been a great travel show with a

huge footfall and a lot of potential meetings.



SHARVARI RANE
Assistant Manager – Passenger Sales
Galaxy Travels – GSA Singapore Airlines

Global Panorama Showcase has been a great platform, providing us with a wide range of potential and quality buyers, who are familiar with the products. Our association with GPS has been productive since the last year and we look forward to travel and explore more options with the show.



SUNIL BIJLANI
Founding Partner & CEO
Vacation World

I have been associated with GPS for over four years now and it has grown manifolds. GPS has targeted the apt market and brought us exhibitors together from Tier II and III markets. These cities have good income and people use their income to fulfil their dreams and travel abroad and we here work as intermediaries by providing them with the

best. Global Panorama Showcase as a platform not only helps you to grow business, but also broadens horizons.



VIKAS SHARMA
Assistant Vice President – Sales
Oberoi Hotels

It has been a tremendous journey with Global Panorama Showcase. Currently, business requires enhanced reach and distribution. With the help of such platform like GPS, which targets Tier II and III markets, we are able to reach out in a better way and make the most of our meetings in a well-organised table-top format.



RAJESH NAMBY
General Manager
The Leela Palace Udaipur

This is my second consecutive year at GPS and I find the show as of one of the finest platforms I ever came across because I've had the opportunity to meet a number of buyers and sellers in a single day. There has been a new set of exhibitors and filtered buyers this year which makes the show even more intriguing.



AMIT GARG
Managing Director
Garg Holidays

GPS is one of the most valuable platforms for B2B channel of the trade, where each and every seller stands a chance to make new clientele and relationships based upon one-to-one well-organised table-top meetings in all the eight cities starting from Nagpur and concluding in Pune, for their own success stories. Overall, it was a

successful year for us as we are already looking forward to be a part of Global Panorama Showcase in 2019.



SUHBRO CHAKRABORTY
Sales Manager
SGS Holidays

Global Panorama Showcase has been extremely useful to us. This year, the footfall was huge in numbers and so were our B2B meetings with the buyers. The meetings were very successful and fruitful for us as we were able to solve many queries of travel agents and understand their needs and requirements.



Premier Media Partner



Premier Electronic Media Partner



GPS is the only platform to connect with Tier II & III markets in India!



Registrations open
www.gps-india.com
 Script your own growth story!

GPS 2019	Nagpur JAN 20-22	Hyderabad JUN 26-28	Ahmedabad JUL 03-05	Chandigarh JUL 17-19	Lucknow JUL 24-26	Kolkata AUG 07-09	Kochi AUG 21-23	Pune AUG 29-31
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